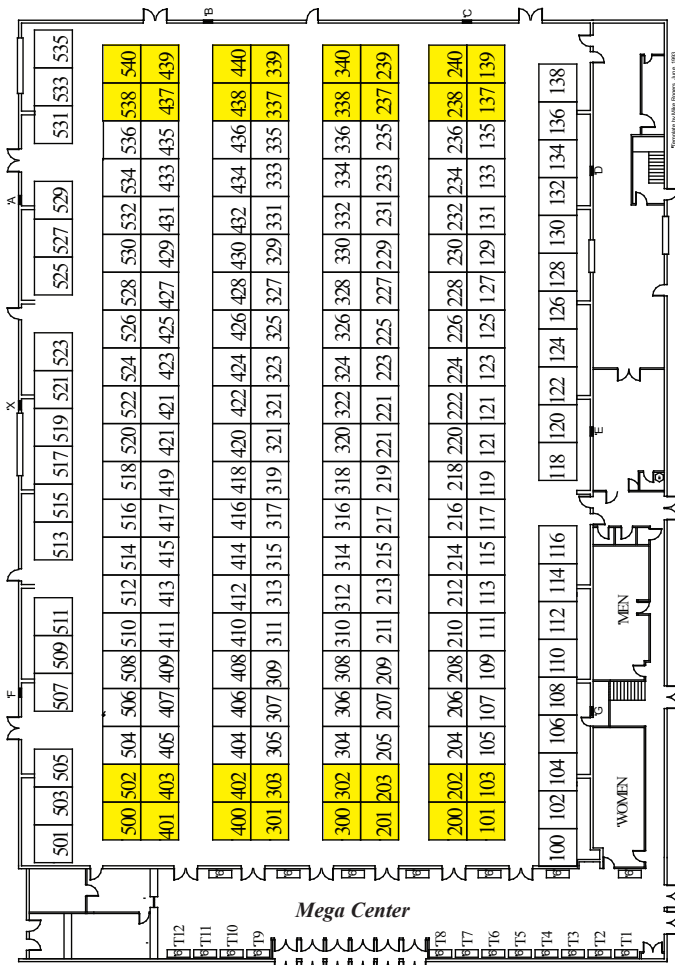




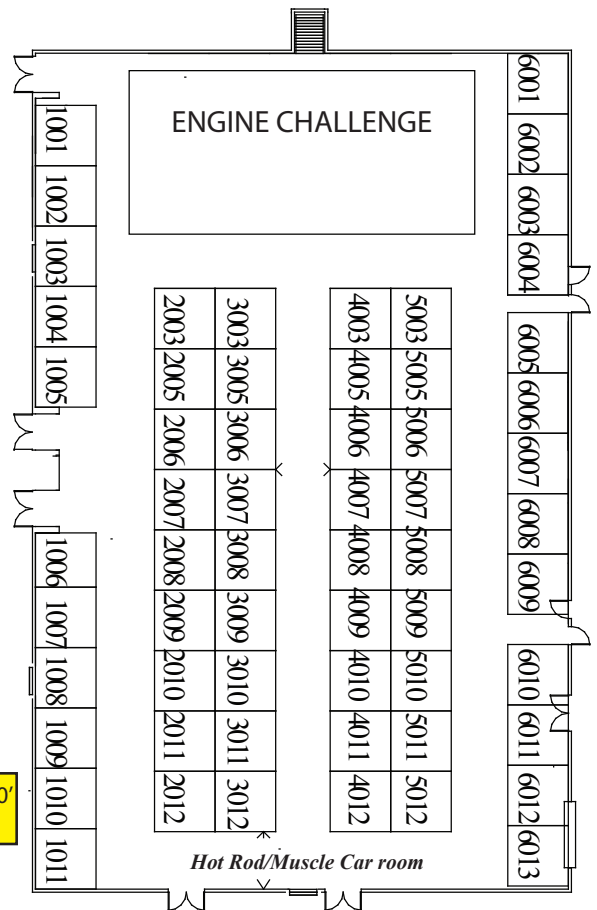
# RACE & PERFORMANCE EXPO

## MARCH 6th & 7th, 2010

### At Pheasant Run Resort In St. Charles, IL.



Denotes 20' X 20'  
Peninsula



All Booths 10' X 10'

## Booth Information and Costs

### Included in Booth Package

- All Booths 10' X 10'
- Fully carpeted facility
- 8' tall back drape & 3' tall side rails
- 2 Badges per booth - No Exceptions
- Company listing on Website & in the show program

### Show Hours

Saturday 9am to 5pm, Sunday 9am to 4pm

### Set Up

Thursday 8am to 8pm, Friday 8am to 8pm

### Tear Down

Sunday 4pm to 10pm

Phase 1, 4 to 6pm, Phase 2, 6 to 10pm

### Booth Layout & Costs

<input type="checkbox"/>	Single Booth	<input type="checkbox"/>	\$750.00
<input type="checkbox"/>	Two Booths	<input type="checkbox"/>	\$1050.00
<input type="checkbox"/>	Two Booths (End Cap)	<input type="checkbox"/>	\$1200.00
<input type="checkbox"/>	Three Booths	<input type="checkbox"/>	\$1350.00
<input type="checkbox"/>	Four Booths (Linear)	<input type="checkbox"/>	\$1650.00
<input type="checkbox"/>	Four Booths (Peninsula)	<input type="checkbox"/>	\$1800.00
<input type="checkbox"/>	Each Additional Booth		\$400.00

Please Note: We require that all Manufacturers provide an employee from their factory to be present at the show.

**Electric (2000 watts, \$125.00\*), Internet Connection (\$125.00\*),  
8' Skirted Table and Chair (\$50.00\* ea.) are Available.**

\*Pre-order Price - Orders Due 5 weeks in advance of show date (February 1, 2010) (Late orders must be placed through Pheasant Run at set up)

Send to: RP Expo 207 N. Scott St. Joliet, IL. 60432 Attn: Tom Stockenberg Fax 815-727-2880



# Race & Performance Expo

## Exhibit Space Agreement

MARCH 6th – 7th, 2010  
Pheasant Run – St. Charles, IL

OFFICE USE ONLY	
Deposit	_____
# Booths	_____
Tables	_____
Electric	_____
Paid	_____

This is an agreement between Race & Performance Expo; hereinafter referred to as "RP Expo", and \_\_\_\_\_ hereinafter referred to as "Exhibitor".

Whereas, RP Expo is presenting a show entitled **Race & Performance Expo** at Pheasant Run, St. Charles, Illinois from March 6<sup>th</sup> & 7<sup>th</sup>, 2010 and Whereas, Exhibitor desires to display goods and/or services at said show.

THE FOLLOWING IS AGREED TO:

1) SPACES AND CHARGES: Exhibitor agrees to participate in the show and desires space as outlined below. RP Expo agrees to provide such space. Participation is governed by the additional agreements and regulations outlined below and on the reverse side of this agreement.

Total # of Booth(s) \_\_\_\_\_, Size \_\_\_\_\_, Endcap: \_\_\_\_\_ Peninsula: \_\_\_\_\_ \$ \_\_\_\_\_

Electric \$125\* (2000 Watts) Yes \_\_\_ No \_\_\_, Internet Connection \$125\* Yes \_\_\_ No \_\_\_ \$ \_\_\_\_\_

Additional 8' Skirted Table(s) \$50\*ea. Qty \_\_\_\_\_, and Chair(s) \$10\* ea. Qty \_\_\_\_\_ \$ \_\_\_\_\_

*\*Prices reflect a pre-order discount for orders received 6 weeks in advance of show dates (Late orders must be placed through Pheasant Run at set up.)*

Full Color Show Program Ad:  ¼ pg (\$200),  ½ pg (\$300),  Full pg (\$500) \$ \_\_\_\_\_  
10,000 printed & handed out during show, **Ads should be e-mailed as PDF or EPS files by January 11th, 2010**

Total \$ \_\_\_\_\_

**A DEPOSIT OF 50% OF TOTAL MUST ACCOMPANY THIS APPLICATION** Deposit -\$ \_\_\_\_\_

**Unless other arrangements have been made - Full payment is due by February 1, 2010**  
**Balance due February 1, 2010** \$ \_\_\_\_\_

2) If payment in full or balance due is not received when due, this contract is null and void and space may be made available for sales to others. A service charge of \$25.00 will be assessed for all checks returned not paid.

3) Exhibitor agrees to indemnify and hold harmless RP Expo, Pheasant Run, their agents and employees from and against all claims, injuries, damages or losses including reasonable attorney's fees arising from all activities of exhibitor pertaining to show.

4) Signatures below represent acknowledgment of all agreements and regulations on both sides of this agreement. All blank spaces on this sheet must be filled in.

**Agreed to by exhibitor:**

Firm Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Badge Names:

1) \_\_\_\_\_

2) \_\_\_\_\_

Contact Person \_\_\_\_\_ Person in charge of Exhibit \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Product/Service \_\_\_\_\_

**Please Sign This Form and Return With Your Deposit to the Address Below:** Upon receipt of your signed agreement and deposit, Race & Performance Expo will send back conformation of the agreement for your records.

Accepted by X \_\_\_\_\_ Date \_\_\_\_\_

*Signature of your authorized company representative*



**Race & Performance Expo**  
207 N. Scott Street, Joliet, IL. 60432  
Phone # 815-727-1208, Fax # 815-727-2880

**Credit Card Payment Form**  
(All fields are required for processing)

Show Date \_\_\_\_\_

Company Name \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Billing Address of Card \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Credit Card # \_\_\_\_\_

Card Code (3 or 4 digit number on back of card) \_\_\_\_\_

Expiration Date \_\_\_\_\_ Type Card\*\* \_\_\_\_\_

Amount Due \$ \_\_\_\_\_

Authorized Signature X \_\_\_\_\_

**FOR YOUR SECURITY, WE WILL CALL FOR VPN # AND EXP. DATE**

**\*\* We accept VISA/Master Card/Discover Card\*\***

**\*\* We do not accept American Express Cards\*\***

**Office Use Only**

Date Received \_\_\_\_\_ Date of Transaction \_\_\_\_\_ Initials \_\_\_\_\_

# Race & Performance Expo Terms & Conditions Governing This Exhibit Space Agreement

## **1. Assignment of Exhibit Space**

Space is assigned with due consideration to an Exhibitor's preference based upon date of receipt of application along with required deposit. If for any reason the floor plan must be changed, Race & Performance Expo reserves the right to relocate Exhibitors affected by these changes. Every effort will be made to make an equitable change based on the receipt of application for said Exhibitor. Space is not considered rented until full payment has been received. Race & Performance Expo reserves the right to accept or refuse any company from exhibiting in the show.

## **2. Cancellation or Withdrawal**

Race & Performance Expo reserves the right to terminate a contract and withhold exhibit space where Race & Performance Expo has received complaints that the Exhibitor has engaged in unscrupulous and/or fraudulent business practices; or where complaints or reports have been received by the Better Business Bureau or similar governmental agencies.

### **Refund of space rental is subject to the following conditions:**

- a. If written notice is received 30 days prior to show opening, space rental will be refunded (less a \$50.00 processing fee.)
- b. If notice is received less than 30 days prior to the event, no refund will be due Exhibitor.
- c. Any refunds and/or credit as a result of a revision in an Exhibitor's contract will be at the sole discretion of management.
- d. Convenience fees and/or processing fees are non-refundable.

## **3. Forfeitures**

Exhibitors failing to occupy assigned space by the end of designated setup time, or to make payment as stipulated on the reverse side of this contract, or to abide by the other terms/conditions of the agreement shall forfeit said space and shall be held responsible for the entire amount due.

## **4. Reassignment of Space**

Exhibitor shall not assign or sublet exhibit space, in whole or in part without approval from Race & Performance Expo. Exhibitors are expressly prohibited from marketing and/or distributing promotional materials (i.e.: brochures, cards, etc.) for individuals and/or businesses other than the contracted Exhibitor and his/her business unless approved by Show Management.

## **5. Termination of Exhibit**

Show Management reserves the right, without liability for damages, claims or other demands, to terminate this agreement due to the premises where the show is being held becoming unfit for occupancy or the conduct of the show being irreparably interfered with by reason of strikes, injunction or any other legal authority, an act of God or other calamity, or any cause, act or event beyond the control and not the fault of Show Management. In the event of such termination, Exhibitor agrees that Show Management may, after deduction of all costs and expenses, including a reserve for claims, refund to Exhibitor as and for complete settlement and discharge of Exhibitor's claims and demands his/her prorated amount of all funds paid by all Exhibitors.

## **6. Insurance and Liability**

Neither Race & Performance Expo, nor any employee or representative of Race & Performance Expo, nor any affiliate organization, nor any Sponsor, the employees thereof, nor their representatives will be held liable for any damage, injury or loss of any kind to any person or property that may arise from rental and occupancy of exhibit space. Exhibitor agrees to indemnify and hold harmless, Race & Performance Expo, its employees, the show facility and representatives, affiliate organizations, the Sponsors and their representatives against any and all claims arising out of acts or omissions which cause, directly or indirectly, such loss, injury, death or damage to persons or property sustained prior to, during or subsequent to the period covered by this contract. Exhibitors must provide a certificate of insurance, which includes liability, theft, property damage and workers compensation coverage.

## **7. Rules and General Show Conditions**

### **Booth Dimensions and Design**

- a. Display guidelines require that exhibits and exhibit materials exceeding approximately three feet (3') in height must be confined to the rear of the booth, extending no more than four feet (4') from the back wall. Overall height of display and exhibit should not exceed eight feet (8'). Exhibitors who wish to vary from these guidelines must contact Race & Performance Expo for approval.
- b. Any display materials exposing an unfinished surface to a neighboring booth must be finished at the Exhibitors expense.
- c. Aisle space shall not be used for display purposes. Exhibits may not extend beyond rented space and all sales and promotional activities conducted by Exhibitor must be confined to this space. Distribution of literature outside of booth, building or on vehicles is not permitted.
- d. Exhibitors should complement the nature and purpose of the event.
- e. Occupancy and use of exhibit space shall be subject to Show Management approval, especially in regard to the character of exhibits, creation of noise including microphone volume or other offense, the conduct of promotions, dispensing food and beverages, the operation of machinery and equipment, the use of animals, etc.
- f. No distribution of helium balloons allowed.
- g. All signs must be professionally done.

### **Installation and Removal of Exhibits**

- a. All exhibits must be set up the day before show opening during designated show set-up hours.
- b. No parking in fire lanes.
- c. No dismantling, packing or vacating booth prior to the official show closing. No tools, loading carts, etc. allowed on the show floor until after official closing and the floor is cleared of attending public.
- d. Exhibits not completely dismantled and removed by 10:00 p.m. Sunday will be removed by an official drayage company at the prevailing rates and charged to the Exhibitor. Exhibitor does hereby waive all claims for theft, loss or damage to such goods by reason of said removal.

### **Exhibitor Credentials**

Badges will be issued at the show. Management reserves the right to limit the number of badges to each exhibitor and may refuse in its sole discretion to issue badges to any person whose presence the Show Management deems not to be in the best interest of the show.

### **Care of Exhibit Hall**

Exhibitors will be responsible for any damage done to the building by them, their agents or employees. Do not attach any materials to the exhibit hall. General cleaning of aisles will be provided. Exhibitors are responsible for keeping their space clean and exhibits manned and in good order.

### **Safety and Fire Laws**

All applicable fire/safety laws of the venue must be strictly observed by exhibitors. No flammable materials are permitted. Exhibits requiring a fuel source must have a 15-pound fire extinguisher of the ABC class. Wiring must comply with local Fire Department and Underwriters Rules.

## **8. Amendments:**

Show Management shall have full power in the interpretation and enforcement these rules and regulations, and reserves the right to make changes amendments and additions as it considers necessary for the good of the show.

## **9. Company Logos:**

Race & Performance Expo reserves the right to use participating companies registered logos for advertising and marketing purposes.